

**BHF & SFSA**

**Saving lives  
together**



**British Heart  
Foundation**



**SCOTTISH FOOTBALL  
Supporters Association**

# SFSA is partnering with BHF



To safeguard our members and clubs from cardiac arrests



It can happen to anyone – as in the case of Christian Eriksen at Euro 2020, whether you're an elite athlete or grassroots football player, cardiac arrests can happen unexpectedly to *anyone*



Lifesaving AED equipment – 9 out of 10 people in the UK don't survive an out-of-hospital cardiac arrest. We want football clubs in Scotland to have the equipment needed to save lives

CPR is vital when responding to a cardiac arrest – so we want SFSA members to know how to save a life by learning CPR



The Circuit is a UK-wide network of defibrillators - linked to every ambulance service in the country. We want every defibrillator installed at a Scottish football club to be registered on The Circuit



**How can  
you help?**

# Fund a defibrillator at your club

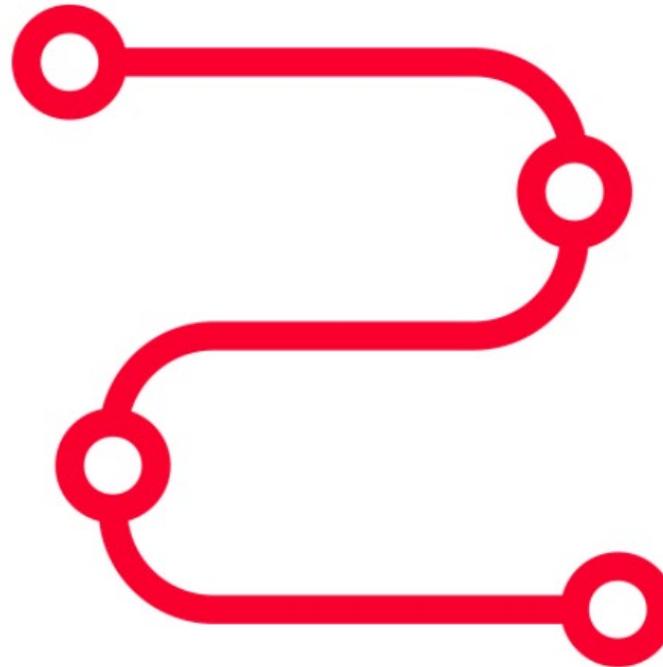


SFSA has agreed a discounted defibrillator package with BHF

1. Raise funds for a defibrillator at your club

3. Complete an order form for your defibrillator equipment:

[www.bhf.org.uk/sfsaenquiry](http://www.bhf.org.uk/sfsaenquiry)



2. Choose which defibrillator package is right for your club (see next page)

4. Install the defibrillator at your club and register it on The Circuit:

W: [www.thecircuit.uk](http://www.thecircuit.uk)

5. Claim your £250 reimbursement from the Scottish Government via the SFSA

# Lifesaving equipment



## Option 1 – iPad SP1 Fully-Automatic defibrillator with internal *bracket*



### Included in the package

- iPad SP1 Fully-Automatic Defibrillator
- Rescue Pack - contains non-latex gloves, barrier mask, razor, paper towel and towelette
- Carry Case
- Internal wall bracket
- Digital CPR and Defibrillator Training (once launched in Autumn 2021)
- A4 BHF User Guide Poster
- A5 Defibrillator Sticker

### Cost

- Defibrillator equipment package – normally £1,056 per package
- Price to SFSA members – **£940+VAT per package (£1,128 Inc VAT)**

## Option 2 – iPad SP1 Fully-Automatic defibrillator with internal *cabinet*



### Included in the package

- iPad SP1 Fully-Automatic Defibrillator
- Rescue Pack - contains non-latex gloves, barrier mask, razor, paper towel and towelette
- Carry Case
- Internal cabinet with door alarm
- Digital CPR and Defibrillator Training (once launched in Autumn 2021)
- A4 BHF User Guide Poster
- A5 Defibrillator Sticker

### Cost

- Defibrillator equipment package – normally £1,075 per unit
- Price to SFSA members – **£965+VAT per package (£1,158 Inc VAT)**

# The Circuit

# The Circuit explained

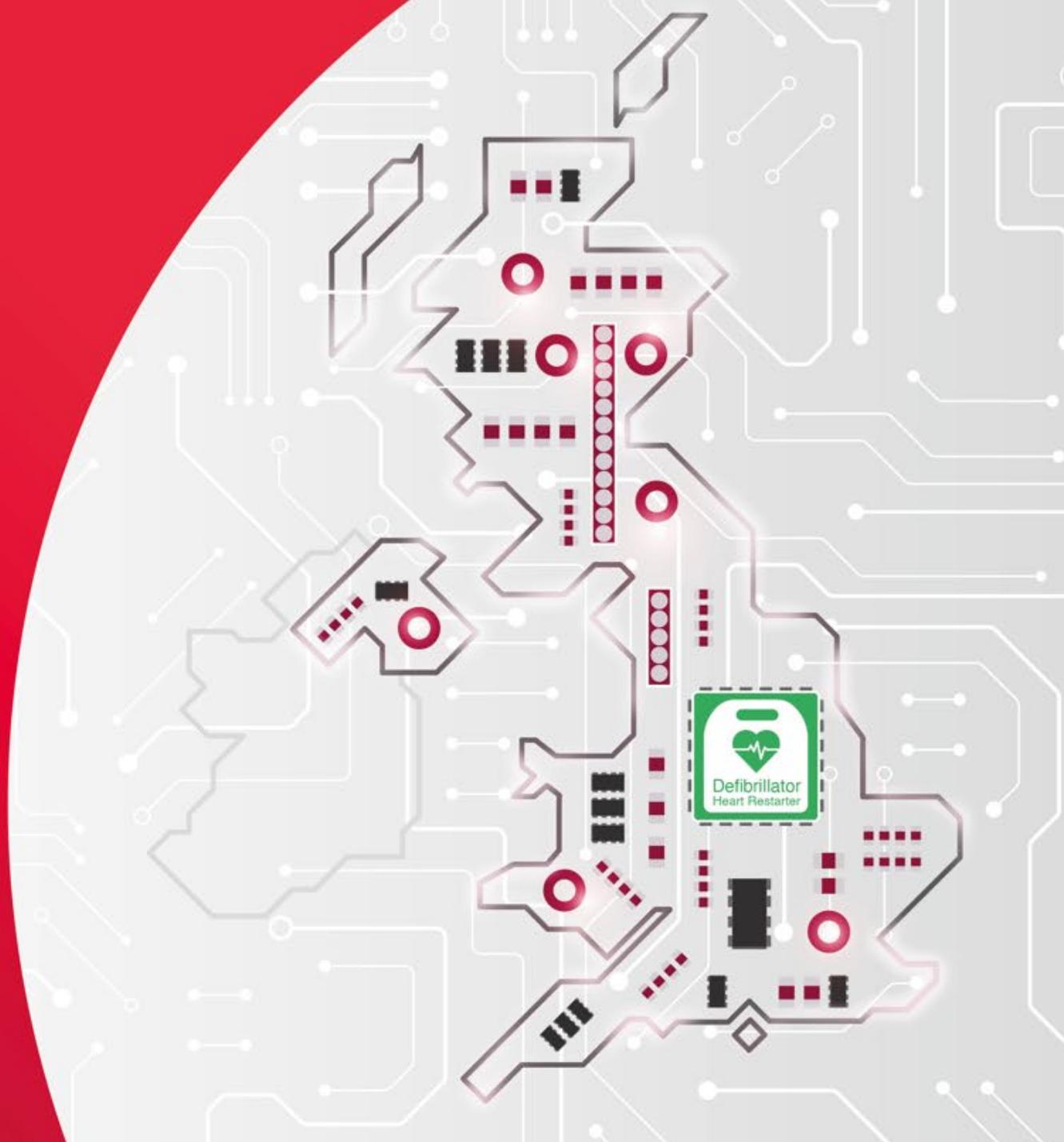
The Circuit – the national defibrillator network, maps defibrillators across the UK, connecting them directly and automatically to each ambulance service.

**Its primary aim is to locate and register the UK's estimated +100,000 defibrillators, so that at the time of an emergency, ambulance services can direct bystanders to their nearest defibrillator and increase a person's chances of survival.**

In the future, The Circuit will also be able to analyse location data and identify where more defibrillators are needed – therefore helping to save more lives.

**If the UK were to achieve the same OHCA survival rate as seen in other countries, more than 5,000 additional lives could be saved every year.**

**The Circuit can help to make that happen.**



# Training Videos

# CPR and defibrillator training videos



**What is a defibrillator?**

<https://www.youtube.com/watch?v=8A0kljQU48U>

**Using a defibrillator**

<https://www.youtube.com/watch?v=GdmKCaCZ3Ak>



**Questions?**

# Frequently asked questions



## Can BHF support with fundraising?

BHF has partnered with the SFSA as a supplier of defibrillators and not as a charity fundraising partner, so BHF cannot provide fundraising support. However, any investment into defibrillators with BHF will go towards funding vital research into heart and circulatory diseases.

## What is a defibrillator?

A defibrillator is a device that can be used to shock the heart back into a normal rhythm during cardiac arrest. Those available to the public work automatically and provide instructions and will not deliver a shock unless one is necessary. Watch our ['What is a defibrillator'](#) video to find out more.

## Do I need training to use a defibrillator?

No, as defibrillators give clear, verbal instructions on how to use the device. There are images on the packets for the chest pads that show you where to place them, which doesn't have to be exact, and sometimes also on the device itself. Being untrained in using a defibrillator shouldn't be a barrier to using one. Lives have been saved by untrained people giving defibrillator shocks to people in cardiac arrest.

Defibrillators are designed to be easy to use so don't require any additional training, however you can watch our [defibrillator training video](#) to familiarise yourself with how a defibrillator would be used in the event of a cardiac arrest.

# Frequently asked questions



## Does my defibrillator need maintaining?

Defibrillators are designed to be low maintenance. We recommend that someone check the defibrillator once a week to ensure it hasn't been used and is in good working condition with sufficient pad and battery life, but they don't require any ongoing maintenance. If you are budgeting ahead then it's worth knowing that the pads and battery will need to be replaced every five years and this will cost approximately £250. And pads will need to be replaced if they are used to treat a cardiac arrest. You can order replacement batteries and electrode pads from our [online shop](#).

## Can members of the public use the defibrillator?

Once registered on The Circuit, your defibrillator would become known to your local ambulance service, meaning that in the event of a cardiac arrest happening in the vicinity, a first responder might be advised to obtain your defibrillator to be used on a casualty.

## What happens if I injure someone while using a defibrillator?

At the point of cardiac arrest, the heart is not pumping blood around the body and the person is technically dead. Performing CPR and using a defibrillator can double their chances of survival, so it's vital that it's carried out. Occasionally during this process minor injuries can occur (such as a cracked rib), but you should continue to give CPR to help save their life. A broken rib or other injury can be fixed, but a stopped heart needs action immediately or the person won't live.

## Can you be sued if you cause someone physical injury?

As a lay person, by performing CPR on someone you are acting as a 'good Samaritan'. Occasionally some injury to the person can occur but if it's unintentional and you're trying to save their life then that's acceptable. No member of the public has been charged and subsequently punished in the UK for attempting CPR on someone who was in cardiac arrest.

# Your investment will help to fund



**More than 4,000  
of the best  
scientists**



**6 BHF centres  
of research  
excellence**



**3 centres of  
regenerative  
medicine**



**British Heart  
Foundation**

# Thank you

**For more information please contact:**

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